



CALIFORNIA FISH & WILDLIFE Strategic Vision

For Immediate Release:

April 9, 2012

Media Contact:

Clark Blanchard, (916) 651-7585

clark.blanchard@resources.ca.gov

California Fish and Wildlife Strategic Vision Executive Committee Adopts Final Strategic Vision

SACRAMENTO — The California Fish and Wildlife Strategic Vision (CFWSV) Executive Committee today unanimously adopted a strategic vision and accompanying recommendations for California’s fish and wildlife agencies. In accordance with AB 2376 (Huffman, 2010) the strategic vision aims to guide the California Department of Fish and Game (DFG) and the California Fish and Game Commission (F&GC) to successfully tackle the challenges of the 21st Century. The strategic vision and accompanying documents will be made available at www.vision.ca.gov on or about April 20.

“I would like to thank everyone involved in the process for all of their hard work,” said Secretary for Natural Resources and Chair of the Executive Committee John Laird. “I am confident this vision will help us in improving and enhancing California’s capacity and effectiveness to protect and manage our fish and wildlife.”

Since the release of the interim strategic vision in February 2012, the CFWSV Blue Ribbon Citizen Commission (BRCC) and CFWSV Stakeholder Advisory Group (SAG) have held several meetings to prepare the additional recommendations adopted by the executive committee today. Some examples of these additional recommendations include creating a permanent stakeholder group to periodically advise DFG and F&GC as they move forward, building capacity within DFG to address the complex role that science plays in resource management, and to require open and transparent accounting practices within the department and commission in order to improve public confidence in the organizations.

The seven BRCC members provided policy, management and fiscal expertise, and strategic problem solving skills to assist the executive committee in developing the strategic vision. The 49-member stakeholder group represented 17 different interest areas including fishing and hunting groups, landowners, marine interests, and non-profit conservation organizations, among others.

DFG employees have been closely involved with the process and provided clarity where needed during the discussions. Department staff made suggestions that the strategic vision highlight protecting ecosystems, empowering and supporting DFG employees, and creating greater cooperation and integrity through open and honest communication.

"This strategic vision will help guide our upcoming strategic planning process and help the department become more efficient, effective and innovative," said Department of Fish and Game Director Charlton H. Bonham. "I'm pleased with the results and look forward to using this vision as we plan for a 21st Century department."

The public was also actively engaged in the vision process. Public meetings were held around the state, online resources were made available, stakeholders acted as conduits for their constituencies, and direct email access gave citizens multiple opportunities to weigh-in on the process and ideas being discussed. Public comments proved helpful in developing the final product adopted today. The strategic vision adopted today identifies core values, guiding principles, and goals and objectives for DFG and F&GC with a focus on teamwork, communication, efficiencies, innovation and other relevant themes and values.

"The stakeholder group, blue ribbon commission, and DFG staff have worked hard to suggest ways to improve the performance of DFG and the commission. Although I believe the vision is not a perfect document, the concept of an in-depth review of the department and commission is timely." said Fish and Game Commission President Dan Richards. "On behalf of my fellow commissioners, we thank everyone involved in the process and look forward to the Legislature and administration stepping up with the necessary resources to meet the challenges and opportunities at the department and commission."

For more information about the California Fish and Wildlife Strategic Vision please visit www.vision.ca.gov

[Subscribe or Unsubscribe](#)